

# Ohio Broadcasters Scholarship Program

## The Purpose

By endorsing quality education of potential broadcasters, the members of the Ohio Association of Broadcasters (OAB) are ensuring the future of quality broadcasting in Ohio. In pursuit of this objective, the Ohio Broadcasters Scholarship Program was established through the OAB's Ohio Broadcasters Foundation to provide scholarships to exemplary students in colleges and universities across the state.

The purpose of the Ohio Broadcasters Scholarship Program is to:

- Encourage a high standard of professionalism in the industry
- Foster a stronger relationship between higher education and the profession
- Promote a greater understanding of the ethics and societal responsibility of broadcasters
- Support potential and commitment in promising future broadcasters
- Advance a continuing commitment to diversity in the industry

## The Scholarships

The Ohio Broadcasters Scholarship Program will make available two scholarships for the 2010 – 2011 academic year. Two \$3,000 scholarships to a junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Ohio. One of these scholarships is designated for a minority or female student. These scholarships may be renewed for a second year (if applicable) if satisfactory progress has been made.

Payment will be made directly to the educational institution and must be applied toward tuition costs for coursework associated with degree program of study.

## Eligibility & Selection Criteria

Applicants must meet these criteria:

- Resident of Ohio
- Enrolled as a full-time student at a four-year Ohio college or university. Applicants must be entering their 3<sup>rd</sup> or 4<sup>th</sup> year of study.
- Working toward a major or minor in the school's radio or television broadcasting or communications program
- Minimum grade point average of 2.75 on a 4.0 scale or equivalent
- Application must be signed by department head certifying the applicant meets the eligibility criteria

The Ohio Broadcasters Scholarship Program Selection Committee will consider the following in reviewing applications and selecting scholarship recipients:

- depth of thought, clarity of expression and commitment to a career in broadcasting
- extracurricular activities and community involvement
- industry need for sales and marketing professionals

Scholarships may not be awarded if no qualified candidates apply.

## Application Process

Complete the application form, attaching additional sheets as necessary, and mail to:

Ohio Broadcasters Scholarship Program  
OAB/OBF  
88 East Broad Street, Suite 1180  
Columbus, Ohio 43215-3525

Transcripts and letters of recommendation may be sent separately to the OAB, however, **all application materials must be postmarked by Friday, March 26, 2010**. Please note that the Scholarship Selection Committee will NOT consider any portfolios, airchecks or demos, therefore these items should not be included as part of the application packet.

Scholarship awards will be announced after May 21, 2010.

## The Sponsor

The Ohio Association of Broadcasters (OAB) has a strong interest in the excellence of broadcast education in Ohio. Consistent with this goal, and to lend tangible support, the OAB, through the Ohio Broadcasters Foundation (OBF), established the Ohio Broadcasters Scholarship Program to encourage students of the highest caliber to select broadcasting as a career and to seek a quality education in the field.

Broadcasters sincerely want to see broadcasting as a profession passed on to qualified, outstanding women and men. These scholarships reflect the commitment of the Ohio Association of Broadcasters and the Ohio Broadcasters Foundation to equal opportunities in education and employment.

## Questions?

For more information about the Ohio Broadcasters Scholarship Program, please contact:

Ohio Association of Broadcasters  
88 East Broad Street, Suite 1180  
Columbus, Ohio 43215-3525

Telephone: 866-OAB-5794  
Fax: 614-228-8133  
Email: [oab@oab.org](mailto:oab@oab.org)

# 2010 Ohio Broadcasters Scholarship Program Application

## Application Process

All applications materials should be mailed to:

Ohio Broadcasters Scholarship Program  
Ohio Broadcasters Foundation  
88 East Broad Street, Suite 1180  
Columbus, Ohio 43215-3525

Complete application packets must include the following items. Items may be sent separately, but **all application items must be postmarked no later than Friday, March 26, 2010.**

- A completed application form
- The three-page essay requested under the section titled "Essay"
- A copy of your college transcript (official transcript preferred)
- Two (2) letters of recommendation. Letters can be from college professors, broadcasters, employers and/or other mentors. Letters on letterhead can be scanned and sent via PDF format to [oab@oab.org](mailto:oab@oab.org). Please identify the applicant's name in the subject line of the email.
- Please do NOT send portfolios, airchecks or demos as these will not be considered

Please be sure to provide your mailing address or contact information after May 1, 2010, so that we may notify you of the Selection Committee's decisions.

## Applicant Information

Name: \_\_\_\_\_

College Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address after May 1, 2010: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Gender:  Male  Female

Ethnic Affiliation:  Caucasian  African-American  Native American or Alaskan Native  
 Hispanic/Latino  Asian or Pacific Islander  Other (specify: \_\_\_\_\_)

Overall GPA: \_\_\_\_\_ # of college credits earned: \_\_\_\_\_

Broadcast course GPA: \_\_\_\_\_ # of broadcast credits earned: \_\_\_\_\_

2010-2011 school year status:  junior  senior

Major or degree working toward: \_\_\_\_\_

Expected date of graduation: \_\_\_\_\_

How did you find out about this scholarship program? \_\_\_\_\_

## School Information

Educational institution you will attend in fall of 2010: \_\_\_\_\_

Name of department or college: \_\_\_\_\_

Department head or faculty advisor: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Honors and Activities

List your academic honors and other accomplishments (*attach additional sheets if necessary*).

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What work have you done while attending school? Be sure to indicate any broadcast-related internships (*attach additional sheets if necessary*).

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List college and community activities and clubs, including offices held, where appropriate (*attach additional sheets if necessary*).

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## Essay

Please write an essay addressing the questions below. Your essay should be no more than three (3) typewritten pages (double-spaced). We recommend that you include your name at the top or bottom of each page.

- Why did you select broadcasting as your career choice?
- What specific area of broadcasting most interests you? Why?
- What is your ultimate career goal?

## Applicant's Signature

I certify that the information given by me on this application and attachments is true and correct, to the best of my knowledge.

Applicant's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Department Head Certification

I certify that this applicant meets the scholarship criteria related to Ohio residency, GPA, credits earned, major and grade level.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Title: \_\_\_\_\_ Institution: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_